

per|so|log[®]

*Develop Organizations
through People!*

Opt for the “people” success factor

Become an exclusive country partner of persolog[®] –
A global publishing house of learning instruments for
personal development



10 good reasons to join the international persolog® network

I Exclusive distribution rights for your country

Become an exclusive provider of tried and tested persolog® products and services in your country as a persolog® distributor.

I Proven business model

Become an exclusive licensee in the promising market of human resource development.

I Become part of an international network

Regular exchange and global contacts multiply experiences and chances of success.

I Top product quality

The persolog® models and materials reflect the most recent state of research. They are also statistically reviewed at regular intervals and meet the highest quality demands for visual appearance and design.

I Strong branding with persolog®

Take advantage of persolog®'s well thought-out marketing concepts and the reputation of its international trademark products.

I Global player potential

Become a convincing global player with the ability to supply products in up to 32 languages.

I Expand your portfolio with tested products and seminars

Use the full range of high-quality persolog® instruments which have already been successfully used in other countries. The Personality Factor Model has successfully been on the market for almost 40 years.

I Take cultural specifics into account

Product modifications and translations include country-specific features.

I Latest state of scientific research

persolog® supports you in scientific country studies to ensure sophisticated products in your country as well.

I German quality: Support from headquarters

persolog® offers comprehensive help in starting up. You will receive certification training in your country as well as detailed initial training at our headquarters. You will also receive professional support as you develop your translations and products.

persolog® success factors

Long-term success story

Since 1990, we have been a well known publishing house and seminar provider in the management world. The figures speak for themselves: More than one million analyses have been sold and the company has more than 3,800 certified trainers in the German-speaking countries alone.

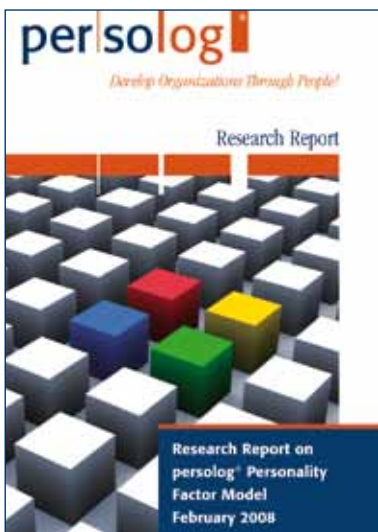
International positioning

As an international licensor, persolog® has distributors in more than a dozen regions around the globe. One of our bestsellers, the “Behavioral Profile”, is available in more than 30 languages.



Continuous scientific research & development

Our products are constantly being redeveloped and statistically reviewed in direct cooperation with the author of the internationally known DISC Personality Factor Profile, Prof. John G. Geier, thus enabling persolog® to offer the latest Personality Factor Model with the behavior dimensions D-I-S and C.



Enhance your portfolio through persolog® brand success models

Develop organizations through people

Our initial question is always: How can people in companies work together better? persolog® offers a broad range of learning instruments (hard-copy and electronic) and seminars for effective cooperation in the workplace, on an international basis.

persolog® models on key topics in human resource development



Personality development
persolog® Personality Factor Model



Employees. Ideally suited. Integrated.
persolog® Employee Integrative System



Together. Achieve. Success.
persolog® Team Dynamics Model



Leadership through own responsibility and self-dependence
persolog® Self-Leadership Model



Listen right
persolog® Conversational Dynamics Model



Develop time sovereignty and flexibility
persolog® Time Management Model



Live and work with productive stress
persolog® Stress Management Model

What is your contribution as a distributor?

- Your region has a population of at least four million inhabitants.
- You have a number of years of experience in training and a well-functioning trainer network.
- You have a sound financial basis to invest upon.
- You are financially in a position to pay a one-time initial fee and an annual distributor fee.
- You will hire at least two individuals exclusively dedicated to this new business area (a distribution specialist and an administrator).
- Your employees are fluent in English and have good computer skills.

Would you like to distinguish yourself from the mass of Human Resource service providers?

If so, become an exclusive country partner of persolog®.



Participants at the International Distributors Conference, January 2009, Germany

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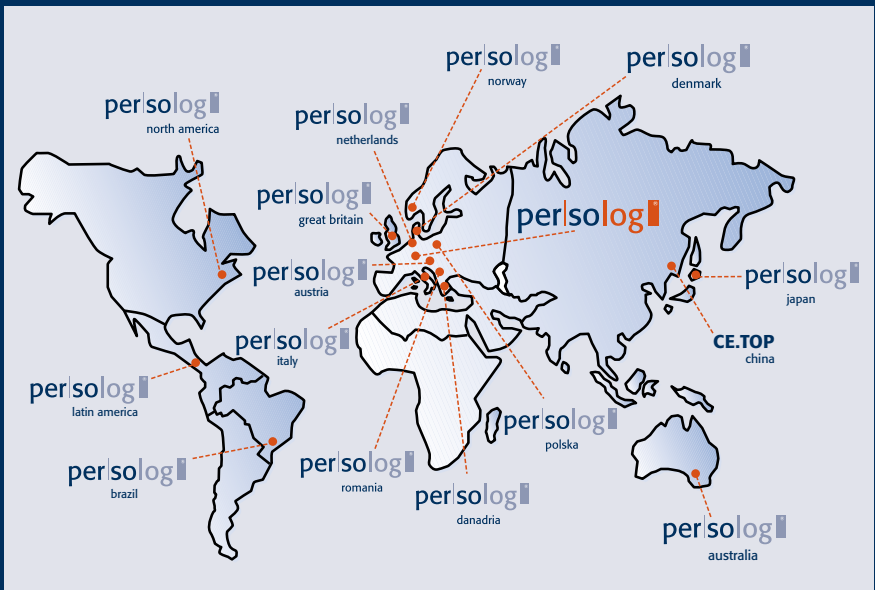


- | Publishing House for Management Systems
- | Academy
- | Consulting

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The global persolog® distributor network



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